



# 2023 COMPETITOR PROFILES

## **ABBY'S ARCH**

*Abby Cannon*

Abby's Arch is a current Instagram blog looking to turn into an event planning company. This page serves as a showcase of my professional journey to becoming a full-time wedding/event planner; I am looking to turn this blog into my own wedding and event planning company in the future.

## **ALMA**

*Mykyta Kovbasa, Daria Kutova & Mariia Hlyton*

ALMA is a time management course designed to help students develop a new lifestyle to succeed in college and life.

## **ARS (AUTONOMOUS REMOTE SHIPPING)**

*Michael Petronzio*

ARS retrofits and manages shipping vehicles with AI self-driving technology and remote driving capabilities decreasing the cost of shipping, validating autonomous technology, and solving the driver shortage.

## **BATANAI**

*Rutendo Mavunga*

Batanai is designed based on the motivation to support women in disadvantaged communities dealing with the adverse effects of climate change by providing and educating them with resources that are sustainable and environmentally friendly in order to allow them to step out of the patriarchal societies that have dictated many of their lives.

## **BREAKTHROUGH INVESTMENTS**

*Reece Smith*

Breakthrough Investments is a supplier of target-date mutual funds with a very low fee structure.

## **FLOW**

*Tergel Buyanbat, Kevin Lee & Ochirsaikhan Davaajambal*

Flow is an app that will allow college students to enhance their Mind, Body, and Soul.

## **FRONTIER FUNDING**

*Sean Heintzelman, Scott Routledge, Jacob King & Zack Wyse*

Frontier Funding creates derivatives for liquidity-constrained plaintiffs in breach of contract law cases that will allow them to transfer risk to institutional investors.

## **GAME ROGUE, LLC**

*Kyler Bender*

Game Rouge, LLC has outlined the 33 most needed functionalities in e-sports event hosting, team management, and player development that breed together on a platform meant for connection and culture.

## **GET CONSISTENT**

*Ariana Clarke, Jenna Halenda, Lydia Giannini, & Hanah Simmons*

Get Consistent is a social media app that encompasses diet, social media, and fitness.

## **GUTTERBOYS ARCHIVES**

*Sebastian Chisa, Ebrima Darboe, Barry Crentsil, & Willie Knight*

GutterBoys will be the bridge between unrepresented artists and their desired audience through providing a platform for black artists to connect, collaborate, and showcase their work.

## **ICEY AESTHETICS LLC**

*Isis Philibert*

ICEY Aesthetics is a start-up aesthetics salon that will provide a range of high-quality beauty and skin-care services to clients in the local downtown Pittsburgh community.

## **INTELI-KEY**

*Nicholas Tysiachney*

Inteli-Key is a battery-powered cryptographic locking system that combines the complexity of digital security with the reliability and off-grid capabilities of a physical lock.

## **MAKE YOUR OWN MONEY**

*Josue 'Sway' Charles*

Make Your Own Money is a non-profit digital marketing agency that specializes in funding and financing business start-ups with no money upfront.

## **NS COMMERCE LLC**

*Nathan Stemmerich*

NS Commerce LLC is an online retail store in order to sell products for furniture-based suppliers and my goal is to raise awareness of this particular market sector.

## **PUSHING FORWARD PANJACHEL**

*Andrew Strobel & Megan Dennis*

Pushing Forward Panhachel is a trade school and generator of job opportunities to help start economic development in a community in Guatemala.

## **SKIPPER APPAREL**

*Benjamin Kelly*

Skipper Apparel is an apparel manufacturer that meets the standard for the country club and the night club while setting the bar for athletic and lifestyle wear.

## **STRUCTIFY**

*Evan Sanchez*

Structify is an integrated software as a service company that provides construction material procurement solutions through the use of AI.

## **SUSTAINABLE URBAN LANDSCAPE**

*Ethan Scott*

Sustainable Urban Landscape uses the creation of green spaces in impoverished areas and food deserts in the Cuyahoga county area; and help develop a more sustainable suburb by utilizing our customer base to plant native plants, trees in each tree lawn as a means of marketing its environmentally-conscious its landscape services business.

## **TENNISAI**

*Julien Voisey Kobe Coleman, Orion Grieco, and Chance Hager*

TennisAI analyzes tennis players using AI video analysis to improve one's play style with personalized coaching.

## **TRADELINK**

*Evelyn Zavala*

Tradelink is an app where people in trades can find freelance work, access financial literacy information, and rent tools within a community.

## **TRADES REBUILT**

*Brianna Dunlap & Jonas Clark*

Trades Rebuilt is a construction-focused trade school aiming to rebuild communities, rebuild the construction industry, and inspire the next generation of young students to pursue success in the trade industry.

## **THE UNDERSTRUCTURE**

*Hunter Palmisano & Avery Jones*

The Understructure is an injury preventative service that serves as a solution to injuries within the game of football.

## **WHEAT**

*Oleksandra "Sasha" Shafran*

Wheat is a mobile app that helps those who went (go) through the forced emigration crisis and want to improve their mental health via accessible gamified therapy anytime, anywhere!

## **U-NITITIVE**

*Alyjah McHugh & Cherise Schultz*

U-Nititive is a company that fosters community and mental health wellness on college campuses through an interest inventory that all students and clubs take to help guide individuals in the right direction.